

**MoMA PS1 PRESENTS SITE-SPECIFIC INSTALLATION BY CINTHIA MARCELLE, THE ARTIST'S FIRST SOLO MUSEUM EXHIBITION IN THE U.S.**

***Projects 105: Cinthia Marcelle***

October 23, 2016 – September 4, 2017  
Duplex Gallery and Cinema

**(Long Island City, NY - October 23, 2016)** - *Projects 105: Education by Stone* (*Educação pela pedra*, 2016), is a site-specific installation by Cinthia Marcelle (b. Brazil, 1974). It is the artist's first solo exhibition in New York. Recently selected to represent Brazil at the 2017 Venice Biennale, Marcelle is known for her installations, performances, and videos, which stage forms of labor emptied of productivity. Through this engagement with everyday activities that constitute labor she examines the forms that work can take in a given economic system and its role in the process of producing art.

To create the work presented in MoMA PS1's Duplex Gallery, Marcelle collaborated with a team of installers to lodge 20,000 sticks of chalk into the fissures in the grout of the towering brick walls of the gallery in the former school building. When brick and cement collide with chalk, a material once used to teach students, the result is a fragile and unstable composition that transforms the uneven openings on the gallery walls into allegories of the building's original function, its repurposing as a museum, and its inevitable decay.

On continuous view in MoMA PS1's cinema, located in the basement, will be Marcelle's video *Leitmotif* (2011). Marcelle has worked with video since the beginning of her career, and *Leitmotif* indicates the extent to which her media works have mirrored the concerns of her site-specific installations. Her subjects have included forms of civic labor practices like firefighting, street cleaning, construction, and political protesting, and, in this video, the work of washing a sidewalk is transformed into an occasion to create a glorious whirlpool of water.

Born in Belo Horizonte, Brazil in 1974, Marcelle has exhibited internationally since 2003. She has had solo exhibitions in South America and Europe, and recently participated in the 11th Sharjah Biennial (2015). In 2006, she was the recipient of the International Prize for Performance for her work *Gray Demonstration* (2006). In 2010, she was awarded The Future Generation Art Prize. Marcelle's early work was recently the subject of the exhibition "Apodi 69" at Pivô, São Paulo, named for a house that artists shared in Belo Horizonte from 2003 to 2008. Marcelle's video *475 Volver* (2009) was included in *EXPO 1* at MoMA PS1 in 2013. In 2017, Cinthia Marcelle will represent Brazil in the 57th Venice Biennale.

Initiated by MoMA in 1971 as a platform for new and experimental art, the Elaine Dannheisser Projects Series, now on view at both The Museum of Modern Art and MoMA PS1, provides a forum for the most urgent international voices in contemporary art.

*Organized by Giampaolo Bianconi, Curatorial Assistant, Department of Media and Performance Art, The Museum of Modern Art.*

*The Elaine Dannheisser Projects Series is made possible in part by The Elaine Dannheisser Foundation and The Junior Associates of The Museum of Modern Art.*

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**Hours:** MoMA PS1 is open from 12:00 p.m. to 6:00 p.m., Thursday through Monday. It is closed on Thanksgiving, Christmas, and New Year's Day. [artbook@MoMA](mailto:artbook@MoMA) PS1 is open from 1:00 p.m. to 5:30 p.m., Thursday through Sunday.

**Admission:** \$10 suggested donation; \$5 for students and senior citizens; free for New York City residents\*, MoMA members and MoMA admission ticket holders. The MoMA ticket must be presented at MoMA PS1 within thirty days of date on ticket and is not valid during Warm Up or other MoMA PS1 events or benefits.

*\*Free admission as a Gift to New Yorkers made possible by the Anna-Maria and Stephen Kellen Foundation. Through October 15, 2017 all residents of New York's five boroughs receive free entrance to all exhibitions during regular museum hours; excluding concerts, fundraisers, and ticketed events. Upon arrival please present proof of New York City residency such as a driver's license, state-issued identification card or a New York City utility bill.*

**Directions:** MoMA PS1 is located at 22-25 Jackson Avenue at 46th Ave in Long Island City, Queens, across the Queensboro Bridge from midtown Manhattan and is easily accessible by bus and subway. Traveling by subway, take either the E or M to Court Square-23 Street; the 7 to 45 Road-Courthouse Square; or the G to Court Sq or 21 St-Van Alst. By bus, take the Q67 to Jackson and 46th Ave or the B62 to 46th Ave.

**MoMA PS1 Background:** MoMA PS1 is one of the largest and oldest organizations in the United States devoted to contemporary art. Established in 1976 by Alanna Heiss, MoMA PS1 originated from The Institute for Art and Urban Resources, a not-for-profit organization founded five years prior with the mission of turning abandoned, underutilized buildings in New York City into artist studios and exhibition spaces. P.S.1 Contemporary Art Center, as it then was known, became an affiliate of The Museum of Modern Art in 2000.