



**MoMA PS1 ANNOUNCES *RAIN ROOM* AT THE MUSEUM OF MODERN ART,  
A MAJOR COMPONENT OF *EXPO 1: NEW YORK*, MAY 12-JULY 28**

**MoMA's Presentation is US Premiere of Large-Scale Environment of Falling  
Water, Allowing Visitors to Control the Rain**

***Rain Room* is on view courtesy of RH, Restoration Hardware**

***Rain Room***

**May 12—July 28, 2013**

West Lot, The Museum of Modern Art

**Long Island City, NY—April 15, 2013** MoMA PS1 announces a major component of *EXPO 1: New York*, entitled *Rain Room* (2012), which will be presented at The Museum of Modern Art, from May 12 through July 28, 2013. A large-scale environment by Random International, *Rain Room* is a field of falling water that pauses wherever a human body is detected—offering visitors the experience of controlling the rain. The presentation of *Rain Room* at The Museum of Modern Art is part of *EXPO 1: New York*, a large-scale festival exploring ecological challenges. *Rain Room* is on view at The Museum of Modern Art, courtesy of RH, Restoration Hardware. *EXPO 1: New York* is made possible by a partnership with Volkswagen of America.

Known for their distinctive approach to digital-based contemporary practice, Random International's experimental projects come alive through audience interaction and *Rain Room* is their largest and most ambitious to-date. The work invites visitors to explore the roles that science, technology, and human ingenuity can play in stabilizing our environment. Using digital technology, *Rain Room* is a carefully choreographed downpour—a monumental work that encourages people to become performers on an unexpected stage, while creating an intimate atmosphere of contemplation.

The presentation of *Rain Room* at The Museum of Modern Art is the US premiere of the monumental installation, and follows its debut at Barbican Centre in London (October 2012-March 2013).

**About Random International**

Random International was founded in 2005 by Hannes Koch, Florian Ortkrass and Stuart Wood, cohorts at the Royal College of Art who shared a common purpose. Today the studio is based in Chelsea, London with an outpost in Berlin, and includes a growing team of diverse talent. With an ethos of experimentation into human behavior and interaction, they employ new technologies in radical, often unexpected ways to create work which also draws on op art, kinetics and post-minimalism. Random International's kinetically responsive sculpture *Fly* was premiered at the last Moscow Biennale of Contemporary Art, while intelligent light installation *Swarm Study / III* is on display permanently at the Victoria & Albert Museum, London. In addition, they have won a number of awards including Designer of the Future 2010, Prix Ars Electronica – Honorable

Mention, CR – Creative Futures Award, Wallpaper\* Award and were listed in the Observer's Top Ten Creative Talent in the UK.

### **About EXPO 1: New York**

*EXPO 1: New York* is a large-scale exploration of ecological challenges in the context of the economic and socio-political instability of the early 21<sup>st</sup> century. Acting in the guise of a festival-as-institution, *EXPO 1: New York* reconsiders the museum from the ground up, presenting a simultaneity of modules, interventions, solo projects, and group exhibitions that encompass all of MoMA PS1 and other locations such as MoMA and Rockaway Beach. *EXPO 1: New York* is made possible by a partnership with Volkswagen.

The major components of *EXPO 1: New York* are as follows:

#### **Dark Optimism**

May 12 – September 2  
MoMA PS1

#### **VW Dome 2**

March 29 – May 18  
Rockaway Beach (94<sup>th</sup> & 95<sup>th</sup> St)

#### **Rain Room**

May 12 – July 28  
MoMA

In addition, there will be an Ansel Adams exhibition curated by Roxana Marcoci and Klaus Biesenbach, a group exhibition of emerging artists curated by Josh Kline, a school organized by Triple Canopy, a cinema, and a colony, all taking place at MoMA PS1 during the spring/summer of 2013.

### **About Restoration Hardware**

**RH** (Restoration Hardware Holdings, Inc. - NYSE:RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books, and online at RH.com.

*The concept of EXPO 1: New York was developed by Klaus Biesenbach, Director, MoMA PS1 and Chief Curator-at-Large, MoMA, with Hans Ulrich Obrist, Co-Director of the Serpentine Gallery; and advised by Peter Eleey, Curator at MoMA PS1; Paola Antonelli, Senior Curator, Department of Architecture and Design and Director of Research and Development, MoMA; Pedro Gadanho, Curator, Department of Architecture and Design, MoMA; Laura Hoptman, Curator, Department of Painting and Sculpture, MoMA; Roxana Marcoci, Curator, Department of Photography, MoMA; and Jenny Schlenzka, Associate Curator, MoMA PS1.*

*EXPO 1: New York is organized by Klaus Biesenbach, Director, MoMA PS1 and Chief Curator-at-Large, MoMA with Christopher Y. Lew, Assistant Curator, MoMA PS1; and Lizzie Gorfaine, Curatorial Assistant, MoMA PS1; with specific curators for several of the modules and exhibitions, assisted by Eliza Ryan, Assistant Curator, MoMA PS1 and Jocelyn Miller, Curatorial Assistant, MoMA PS1.*

*Rain Room is on view at The Museum of Modern Art, courtesy of RH, Restoration Hardware and presented as part of EXPO 1: New York.*



*EXPO 1: New York and the VW Dome 2 are made possible by a partnership with Volkswagen of America. Special Thanks to the NYC Department of Parks & Recreation.*



Das Auto.



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