

The Museum of Modern Art

THE MUSEUM OF MODERN ART'S ANNUAL ARMORY PARTY TO FEATURE A LIVE PERFORMANCE BY BØRNS ON MARCH 7

NEW YORK, January 25, 2018—The Museum of Modern Art will host The Armory Party, a benefit event with live music and DJs celebrating the opening of The Armory Show and Armory Arts Week, on Wednesday, March 7, 2018. The Armory Show is New York's premier art fair and a definitive cultural destination for discovering and collecting the world's most important 20th- and 21st-century artworks. The evening reception, along with the daytime Early Access Preview at Piers 92 and 94, benefits MoMA's exhibition programming.

The 2018 Armory Party runs from 9:00 p.m. to midnight, and features access to [Collection Galleries 1800s-1950s](#). A VIP Hour, held from 8:00 to 9:00 p.m., includes access to [The Long Run](#) and [Tarsila do Amaral: Inventing Modern Art in Brazil](#), in addition to The Armory Party at 9:00 p.m.

On view from November 11, 2017, through November 4, 2018, [The Long Run](#) chronicles the continued experimentation of artists long after their breakthrough moments, suggesting that invention results from sustained critical thinking, persistent observation, and countless hours in the studio. [Tarsila do Amaral](#), on view from February 11 through June 3, 2018, is the first exhibition in the United States exclusively devoted to the artist and features nearly 120 artworks, including paintings, drawings, sketchbooks, photographs, and other historical documents drawn from collections across Latin America, Europe, and the United States.

BØRNS will perform a live set in the Museum's Agnes Gund Garden Lobby. BØRNS released his debut album *Dopamine* in 2015 to rave reviews with the *Associated Press* calling it "some of the most heartfelt electronic-based music in recent memory," while *Spin* noted that BØRNS "writes brilliant pop songs that worm their way into your heart in an instant." Following the smash success of platinum-selling single "Electric Love" BØRNS has performed at major festivals like Coachella, Lollapalooza, and Bonnaroo, in addition to headlining a sold-out theater tour in 2016. BØRNS' highly anticipated new album, *Blue Madonna*, was recently released in January 2018.

This year's event will be hosted by Glenn D. Lowry, Director, The Museum of Modern Art; Klaus Biesenbach, Director MoMA PS1 & Chief Curator-at-Large, The Museum of Modern Art and Nicole Berry, Executive Director, The Armory Show. Additional host committee members include Sarah Arison, Alexandra Chemla, Sebastian Cwillich, Jia Jia Fei, Olivier Fuller, Camila Guarita, Sandra Hegedus, Elizabeth Kurpis, Paul Arnhold & Wes Gordon, Jen Mergel, Gabriel Ritter, Eva Ruiz, Esther Seinjet and Monica & Peter Tessler.

MoMA

Tickets for the benefit range from \$150 to \$750, and may be purchased by visiting moma.org/thearmoryparty2018, calling MoMA's Department of Special Programming and Events at (212) 708-9680, or emailing specialevents@moma.org. Please note that VIP Fair Passes and Fair Press Passes do not provide entry to the party.

The ticket levels are as follows:

- The \$150 ticket level includes one ticket for Vernissage Access to The Armory Show at 5:00 p.m. and one ticket to The Armory Party at MoMA (9:00 p.m.–12:30 a.m.), which includes access to *Collection Galleries*
- The \$250 ticket level includes one ticket for Vernissage Access to The Armory Show at 5:00 p.m. and Run of Show Pass, one ticket for the VIP Hour at MoMA (including a limited-edition The Armory Party tote bag), and one ticket to The Armory Party at MoMA, including passed hors d'oeuvres and access to *The Long Run* and *Tarsila do Amaral: Inventing Modern Art in Brazil*.
- The \$750 Patron ticket includes one VIP pass to The Armory Show including access to the VIP Preview Day, one ticket for the VIP Hour at MoMA (including a limited-edition The Armory Party tote bag), and one ticket to The Armory Party at MoMA, including passed hors d'oeuvres and access to *The Long Run* and *Tarsila do Amaral: Inventing Modern Art in Brazil*.

ABOUT THE ARMORY SHOW:

The Armory Show is New York's premier art fair and a definitive cultural destination for discovering and collecting the world's most important 20th- and 21st-century artworks. Staged on Piers 92 and 94, among the city's industrial gems, the fair features presentations by leading international galleries, innovative artist commissions, and dynamic public programs. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery, and patronage in the visual arts.

The Armory Show was founded by four New York gallerists—Colin de Land, Pat Hearn, Matthew Marks, and Paul Morris—who sought a platform to present and promote new voices in the visual arts. In its 24 years, The Armory Show has stayed firm in its mission while establishing itself as an unmissable art event set in the heart of New York City and welcoming over 65,000 visitors annually.

The 2019 edition will feature some 200 exhibitors from 31 countries worldwide; the acclaimed Armory Show VIP Program, an engaging and lively conversation series entitled Armory Live; and a number of citywide events and openings as part of Armory Arts Week.

The relationship between The Armory Show and MoMA dates back to 2001, the year in which the fair dedicated its opening day to the Museum and in which the Pat Hearn and Colin de Land Acquisition Fund at The Museum of Modern Art was founded. The Armory Party at MoMA was also first held in 2001 and continues to be a much-anticipated annual art event, reflective of the deep partnership between both institutions and their shared commitment to Armory Arts Week.

The Armory Show 2018 is open to the public from March 8 to March 11. Hours are noon to 8:00 p.m. on Thursday and Friday, noon to 7:00 on Saturday, and noon to 6:00 on Sunday. Admission is \$47 per day when you book online and \$50 per day at the door. The Armory Show is located on Piers 92 and 94, 12th Avenue at 55th Street, in New York City. Purchase tickets online at thearmoryshow.com/visit/ticketing-tours.

Press Contacts:

Opening Night Reception: Meg Montgoris, MoMA, (212) 708-9757 or meg_montgoris@moma.org
Daytime Press Preview: Audrey Rose Smith, The Armory Show, (646) 616-7433 or press@thearmoryshow.com

****A limited number of press tickets are available for the opening night party at MoMA. Members of the press must make requests in advance.****