

Andy Warhol: Campbell's Soup Cans and Other Works, 1953–1967

April 25, 2015–October 18, 2015

Prints and Illustrated Books Galleries, second floor

Andy Warhol's *Campbell's Soup Cans* is the signature work in the artist's career and a landmark in MoMA's collection. The 1962 series of 32 paintings is the centerpiece of an exhibition focusing on Warhol's work during the crucial years between 1953 and 1967. The *Soup Cans* mark a breakthrough for Warhol, when he began to apply his seminal strategies of serial repetition and reproduction to key subjects derived from American commodity culture. Warhol also developed his signature use of the flat, uniform aesthetic of photo-screenprinting just after he completed the *Soup Cans*. For the first time at MoMA, the 32 *Soup Cans* are shown in a single line (rather than a grid), echoing the way they were first exhibited at the Ferus Gallery, Los Angeles, in 1962. The exhibition also includes drawings and illustrated books Warhol made in the 1950s, when he started his career as a commercial artist, and other paintings and prints from the 1960s, when he became a beacon of the Pop art movement.

Organized by Starr Figura, Curator, with Hillary Reder, Curatorial Assistant, Department of Drawings and Prints.

The exhibition is supported by the MoMA Annual Exhibition Fund.