Moma celebrates the holiday season

Expanded Museum Hours, Holiday Film Series, Gift Tours, Fine Dining, and Holiday Gifts at MoMA Stores

NEW YORK, November 10, 2006—The Museum of Modern Art celebrates the holiday season with expanded museum hours for visitors to enjoy MoMA's world renowned collection and special exhibitions, daily screenings of family-friendly films from the collection, and a range of shopping and dining opportunities for visitors.

Movies for the Holidays

Movies for the Holidays, a series of favorites from MoMA's extensive film collection, will feature screenings in MoMA's Roy and Niuta Titus Theaters from December 19 through January 2, 2007. These daytime film screenings include *Elf* (2003), *Shrek* (2001), *Babe* (1995), *Ghostbusters* (1984), *Meet Me in St. Louis* (1944), *The Adventures of Robin Hood* (1938), and others (see attached schedule). Admission to the films is included in Museum admission (adults \$20; seniors \$16; students \$12; children 16 and under, free); admission to films only is adults \$10; seniors, 65 years and over \$8; full-time students with current I.D. \$6; free for children 16 and under.

Holiday Tuesdays

MoMA, which is normally closed on Tuesdays, will be open to the public from 10:30 am to 5:30 p.m. on the following dates: November 21, December 19 and 26, and January 2, providing visitors with expanded opportunities to enjoy masterpieces from MoMA's collection of modern and contemporary art, as well as special exhibitions such as *Brice Marden: A Retrospective of Paintings and Drawings* and *Manet and the Execution of Maximilian*.

The Collection and Special Exhibitions

This holiday season, major works from the collection such as van Gogh's *The Starry Night* (1889) and Picasso's *Les Demoiselles d'Avignon* (1907) will be joined in the Museum's Painting and Sculpture Galleries by the special installation *Focus: Paul Klee*, featuring more than 30 paintings, drawings, and prints by the artist, on view from November 22 through March 5, 2007. Special exhibitions on view at MoMA during the holiday season include *Eye on Europe: Prints, Books & Multiples/1960 to Now*, the first museum study of printed contemporary art in Europe (through January 1, 2007); *Brice Marden: A Retrospective of Paintings and Drawings*, an unprecedented gathering of over 100 works by the New York-based artist (through January 15, 2007); *Manet and the Execution of Maximilian*, an important group of paintings by Edouard Manet

(November 5-January 29, 2007); and *The Wind*, a three-screen media installation by Eija-Liisa Ahtila (October 25-January 29, 2007).

Other special exhibitions include *OMA in Beijing: China Central Television*, an installation of graphics, renderings, and large- and small-scale models in the Architecture and Design Galleries (November 15-February 26, 2007); and *Rossellini on Paper*, an exhibition of posters, family photographs and correspondence documenting the career of Italian filmmaker Roberto Rossellini, on view in The Titus Lobby Galleries (November 15-April 9, 2007).

Exhibitions of works from the collection include *Out of Time: A Contemporary View*, an installation of contemporary art dealing with the theme of temporality; and *New Photography 2006: Jonathan Monk, Barbara Probst, Jules Spinatsch*, this year's installation of the annual series presenting recent work in the medium of photography. In The Philip Johnson Architecture and Design Galleries, an installation of objects, drawings, and models from the mid-nineteenth century to the present are on view, as well as *Digitally Mastered: Recent Acquisitions from the Museum's Collection*, an exhibition of 24 works that exemplify the diversity of digital technologies employed by today's most inventive designers. Included are laser-cut models, interactive graphic displays, CAD renderings, and digital typography and magazine layout. Jaguar's curvaceous E-type Roadster is also presented as a predecessor to the digitally made objects on display. In The Edward Steichen Photography Galleries, a new rotation of works will be on view from December 13 through July 16, 2007, which surveys the history of photography from its earliest years through the 1970s, including a significant group of daguerreotypes and works by Walker Evans, Henri Cartier-Bresson, and Diane Arbus, among many others.

New York at Night: Photographs from the Collection

New York at Night: Photographs from the Collection celebrates the great ongoing tradition of photography in and of New York. The exhibition comprises over 25 photographs from the Museum's collection that capture nightlife in New York, the city that never sleeps. The glittering lights of the skyline and the legendary parties at El Morocco and Studio 54 are among of the subjects that inspired great photographers from Berenice Abbott to Garry Winogrand. Other photographers included are Diane Arbus, Rudy Burckhardt, Lee Friedlander and Alfred Stieglitz among others. The exhibition will be on view in MoMA's lobby from December 12, 2006-March 5, 2007 and is organized by the Department of Photography.

Give the Gift of MoMA

Group tours are now available for visitors who wish to give the gift of MoMA to friends and family. The recipient will receive an insider's view of Yoshio Taniguchi's architecture as well as MoMA's renowned collection. Gift tours are available for groups of up to 10 visitors and take place during public hours. All reservations are based on availability. Tours priced at \$300 (\$225 for members). Reservations can be made by contacting MoMA Group Services up to two weeks in advance at 212-708-9685 or groupservices@moma.org.

Gift membership includes unlimited free admission to MoMA's galleries and daily film screenings, previews of major exhibitions, shop discounts, and discounted guest privileges. A snowflake-themed gift folder is sent bearing the giver's message and the recipient's personalized membership card. Gift memberships start at \$75, can be shipped anywhere, and are available by calling (888) 999-8861 during office hours, or visiting www.moma.org/membership.

Shopping and Dining

Visitors can shop for the holidays in MoMA stores or enjoy a variety of dining options in the museum, all steps away from Rockefeller Center and Fifth Avenue.

The MoMA Stores offer a broad selection of holiday cards and ornaments, and gift selections including design objects, jewelry, apparel, home and desk accessories, books, prints, and more. Beginning the first week of November, pre-wrapped gifts will be available in store locations and include MoMA favorites such as the Outline Vase, Dolmen Radio, and Shima Scarf. MoMA's shopping venues include the MoMA Design and Book Store at the Museum, MoMA Design Store locations at 44 W. 53 St. and 81 Spring St., and MoMAstore.org. MoMA members save 10% every day and 20% during special Members Shopping Days December 7-10 and December 19. Gift cards are available at store locations.

Visitors can give the gift of fine dining at MoMA with gift certificates to The Modern, the Museum's fine dining restaurant, a James Beard Award winner for Best New Restaurant in America and Outstanding Restaurant Design, as well as a Michelin star recipient. To order, please call 212.333.1220 or visit The Modern at 9 West 53rd Street between Fifth and Sixth Avenues. Also at MoMA, the newly renovated Café 2 will serve rustic Italian cuisine and Terrace 5 will serve drinks and desserts overlooking The Abby Aldrich Rockefeller Sculpture Garden.

Rockefeller Center and MoMA

Holiday visitors may skip the lines by purchasing a joint ticket to the "Top of the Rock" observation deck at Rockefeller Center and entrance to MoMA for \$30 at the kiosks in Rockefeller Center. A joint ticket for a NBC Studios tour, MoMA and Top of the Rock is also available for \$45.

MOVIES FOR THE HOLIDAYS SCREENING SCHEDULE DECEMBER 19-JANUARY 2:

Tuesday, December 19

Noon & 3:00

Elf. 2003. USA. Directed by Jon Favreau. Screenplay by David

Berenbaum. With Will Ferrell, James Caan.

Raised by adoptive elf parents in the North Pole, Buddy comes to New York to find his real father and spread some holiday cheer among the

hard-as-nails locals. 90 min. T1

Saturday, December 23

Noon

Big. 1988. USA. Directed by Penny Marshall. Screenplay by Gary Ross,

Anne Spielberg. With Tom Hanks, Elizabeth Perkins.

A thirteen-year-old kid from New Jersey makes a wish and wakes up the next morning to find he's become a full-grown man. *Big* celebrates Manhattan as the natural playground for overgrown and overpaid "children." 104 min. Also, Sunday, December 24, 12:00. T1

Sunday, December 24

Noon

Big. 1988. USA. Directed by Penny Marshall. See Saturday, December 23

Tuesday, December 26

11:00 & 1:30

The Adventures of Robin Hood. 1938. USA. Directed by Michael Curtiz, William Keighley. Screenplay by Norman Reilly Raine, Seiton I. Miller. With Errol Flynn, Olivia de Havilland. One of the first Technicolor 'swashbucklers' is at the very top of the British Film Institute's list of "Best Films for Families", and a screening of MoMA's own print of exuberant goodness triumphing over dastardly villainy is a grand way of opening our new Holiday Movies program. 102 min. T1

Wednesday, December 27

11:00 & 1:30

Shrek. 2001. USA. Directed by Andrew Adamson, Vicky Jenson. Screenplay by Ted Elliott, Terry Rossio, Joe Stillman, Roger S.H. Schulman, based on the book by William Steig.

With the voices of Mike Myers, Eddie Murphy. An animated film in which being ugly and smelly is charming. When a wicked lord banishes from his lands all fairy-tale characters, they have no choice but to invade the swamp where the ogre Shrek lives quietly. In an agreement with the lord to gain his peace back, Shrek sets out with a loquacious donkey to rescue the lovely Princess Fiona from a dragon. 89 min. T1

Thursday, December 28

11:00 & 1:30

Wallace and Gromit: The Curse of the Were-Rabbit. 2005. Great Britain. Directed by Nick Park, Steve Box. Screenplay by Box, Park, Mark Burton, Bob Baker. With the voices of Peter Sallis, Ralph Fiennes. The funniest screen duo since Laurel and Hardy, in their feature film debut. 85 min. T1

Friday, December 29

Noon & 2:00

Babe. 1995. Australia. Directed by Chris Noonan. Screenplay by George Miller, Noonan, based on the novel by Dick King-Smith. With James Cromwell, Magda Szubanski.

Who would have thought a live-action film about a little pig who thinks he is a sheep dog could be so moving, funny, suspenseful, exhilarating, and meaningful? This fantasy has audiences of all ages believing in the miraculous. 91 min. T1

Saturday, December 30

11:00 & 1:30

Madagascar. 2005. USA. Directed by Eric Darnell, Tom McGrath. With the voices of Chris Rock, Ben Stiller.

A goofy, fast-moving animation about a zebra who escapes from the Central Park Zoo, and the lion, giraffe and hippopotamus who try to bring him back. A battalion of penguins makes certain they don't. Everyone ends up in Madagascar where a colony of lemurs kick up a fuss. 86 min. T1

Sunday, December 31

11:00 & 1:30

Ghostbusters. 1984. USA. Directed by Ivan Reitman. Screenplay by Dan Aykroyd, Harold Ramis. With Bill Murray, Sigourney Weaver. Giving life to a widely held suspicion, Ghostbusters presents a New York in which the ghouls and ghosts are as ubiquitous as the city's rats. After Columbia cuts off their funding, three scientists offer their services as paranormal exterminators, and with Manhattan's bogeymen raising a ruckus, these busters are needed. 107 min. T1

Monday, January 1

11:00 & 2:00

Mr. Bug Goes to Town. 1942. USA. Directed by Dave Fleischer. Screenplay by Dan Gordon, Tedd Pierce, Isidore Sparber, William Turner, Carl Meyer, Graham Place, Bob Wickersham and Cal Howard. More than fifty years before *Antz* (1998) and *A Bug's Life* (1998) there was *Mr. Bug Goes to Town*, the story of a lovable grasshopper named Hoppity who returns to Bugville, a community endangered by trespassing humans, to rescue his love Honey the bee. 78 min. T1

Tuesday, January 2

11:00 & 2:00

Meet Me in St. Louis. 1944. USA. Directed by Vincente Minnelli. Screenplay by Irving Brecher, Fred F. Finklehoffe, based on the book by Sally Benson. With Judy Garland, Mary Astor, Margaret O'Brien. One of America's most beloved films, this MGM musical set in St. Louis at the turn of the nineteenth century affirms 1944 family values. Its melodies from *The Trolley Song* to *Have Yourself a Merry Little Christmas* have become national standards. As an optimistic city awaits the opening of the World's Fair, four daughters are not convinced that their father's promotion to New York City is a good thing. 113 min. T1

Publicity images for the film program are available at www.moma.org/press. User Name: press. Password: 11W53MEDIA.

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Press Contact:

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Public Information:

Museum Admission:

The Museum of Modern Art, 11 West 53rd Street, New York, NY 10019

Hours: Wednesday through Monday: 10:30 a.m.-5:30 p.m. Friday: 10:30 a.m.-8:00 p.m.

Closed Tuesday, except November 21, December 19 and 26, and January 2. \$20 adults; \$16 seniors, 65 years and over with I.D.; \$12 full-time students with

current I.D. Free for children 16 and under. Free for members. (Includes

admittance to Museum galleries and film programs)

Target Free Friday Nights 4:00-8:00 p.m.

Film Admission: \$10 adults; \$8 seniors, 65 years and over with I.D. \$6 full-time students with

current I.D. (For admittance to film programs only)

Subway: E or V train to Fifth Avenue/53rd Street

Bus: On Fifth Avenue, take the M1, M2, M3, M4, or M5 to 53rd Street. On Sixth Avenue,

take the M5, M6, or M7 to 53rd Street. Or take the M57 and M50 crosstown buses

on 57th and 50th Streets.

The public may call (212) 708-9400 for detailed Museum information.

Visit us on the Web at www.moma.org