

**P.S.1 Contemporary Art Center**

Museum of Modern Art affiliate  
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**EXHIBITION PRESS RELEASE**  
***JONATHAN HOROWITZ: AND/OR***

February 22 through September 14, 2009.

Opening Day Celebration: February 22, 2009, 12-6 PM.

(Long Island City, NY — February 9, 2009) P.S.1 Contemporary Art Center presents *Jonathan Horowitz: And/Or*, the first solo exhibition of the New York-based artist at a New York museum. Working in video, sculpture, sound installation, and photography, Horowitz critically examines the cultures of politics, celebrity, cinema, war, and consumerism. The exhibition will include works ranging from the early 1990s to the present, on view in the 1<sup>st</sup> Floor Main Galleries, with an additional work concurrently on view at The Museum of Modern Art in the 2<sup>nd</sup> Floor Café.

From found footage, Horowitz visually and spatially juxtaposes elements from film, television, and the media to reveal connections and breakdowns between these overlapping modes of communication. In many works, these concerns are couched in the language of technology. In his video projection *Maxell* (1990), the image of the well-known videocassette brand logo plays from a tape copied many times over; the word deteriorates into a blur of static as the information on the tape erodes. Horowitz also notes the value systems inherent in media by establishing a sculptural presence for his video works, where VHS tapes and television monitors are positioned as objects on metal stands.

Horowitz repositions news publications like *Life* and *Time*, evocative of wholesome American ideals, to draw subversive connections. This critical eye includes current political references: a maudlin oversized novelty figurine is entitled *Hillary Clinton is a Person Too* (2008). Other work addresses the inverted politics of celebrity activism, whereby celebrities align themselves with particular issues in order to construct and reclaim their identities. Media-generated imagery of icons Elizabeth Taylor, Jane Fonda, and Helen Keller, not unlike those used by Warhol, is combined with quotations expressing political conviction, resulting in a new form of humanist Pop portraiture. Horowitz likewise applies this same humanist strategy to his work in other mediums: minimalist-style sculptures such as *Tofu on Pedestal in Gallery* and *Two-Sided Monument* similarly communicate the artist's signature combination of subjectivity, pathos, and humor.

*Jonathan Horowitz: And/Or* is organized by Klaus Biesenbach, Chief Curator, Department of Media, The Museum of Modern Art and P.S.1 Chief Curatorial Advisor.

*The exhibition is made possible by the Wallis Annenberg Fund for Innovation in Contemporary Art.*

*Additional support is provided by The Junior Associates and The Contemporary Arts Council of The Museum of Modern Art, LUMA Foundation, and The Stephanie and Peter Brant Foundation, Greenwich, CT.*

*Special thanks to Gavin Brown's enterprise, New York, and to Yamaha Artists Services, Inc.*

**Also on view:** *Yael Bartana* through May 4, 2009 and *Leandro Erlich: Swimming Pool* through October 2009.

## **P.S.1 Contemporary Art Center**

### **Background:**

P.S.1 Contemporary Art Center is one of the largest and oldest organizations in the United States solely devoted to contemporary art. Established in 1976 by Alanna Heiss, P.S.1 originated from The Institute for Art and Urban Resources, a not-for-profit organization founded five years prior with the mission of turning abandoned, underutilized buildings in New York City into artist studios and exhibition spaces. P.S.1 became an affiliate of The Museum of Modern Art in 2000.

### **Support:**

Operations and programs of P.S.1 are supported by the P.S.1 Board of Directors; the New York City Department of Cultural Affairs; Helen M. Marshall, Queens Borough President; The Council of the City of New York; and public funds from the New York State Council on the Arts, a State Agency. Additional funding is provided by individuals, foundations, and corporate contributions.

Exhibitions at P.S.1 are made possible by the Annual Exhibition Fund with support from Sheldrake Organization, The International Council of The Museum of Modern Art in honor of Alanna Heiss, Agnes Gund, Lawton W. Fitt and James I. McLaren Foundation, Kathy and Richard S. Fuld, Jr., Marie-Josée and Henry Kravis, Peter Norton and the Peter Norton Family Foundation, Anna Marie and Robert F. Shapiro, Michel Zaleski, Sydnie Lansing, Philip E. Aarons and Shelley Fox Aarons, Mimi and Peter Haas Fund, and David Teiger, with additional funding from Emilio Ambasz, John Comfort, Patricia Phelps de Cisneros, Lewis B. and Dorothy Cullman, Donald L. Byrant, Jr., Susan G. Jacoby, Clarissa Alcock Bronfman, Dennis W. LaBarre, Ena Swansea, E. William Judson, *Men's Vogue*, Sarah-Ann and Werner H. Kramarsky, A NY Thing, LLC, Louise Bourgeois Trust, John V. Cioffi, Enzo Viscusi, and Douglas S. Cramer.

*Time Out New York* is the official print partner of exhibitions and public programs at P.S.1.

### **Directions:**

P.S.1 Contemporary Art Center is located at 22-25 Jackson Avenue at 46th Avenue in Long Island City, Queens, across the Queensboro Bridge from midtown Manhattan. It is easily accessible by bus and subway. Traveling by subway, visitors should take either the E or V to 23 Street-Ely Avenue (note that the V does not run on weekends); the 7 to 45 Road-Courthouse Square; or the G to Court Square or 21 Street-Van Alst. Visitors may also take the Q67 bus to Jackson and 46th Avenues or the B61 to Jackson Avenue.

### **Hours:**

P.S.1 is open from 12:00 p.m. to 6:00 p.m., Thursday through Monday. It is closed on Thanksgiving, Christmas and New Years Day.

- artbook@PS1 is open from 1:00 p.m. to 5:30 p.m., Thursday through Sunday.
- LeRosier Café is open from 12:00 p.m. to 6:00 p.m., Thursday through Monday.

### **Admission:**

Admission is a \$5.00 suggested donation; \$2.00 for students and senior citizens; free for MoMA members and MoMA admission ticket holders. The MoMA ticket must be presented at P.S.1 within thirty days of date on ticket and is not valid during Warm Up or other P.S.1 events or benefits.

### **Web Sites:**

[www.ps1.org](http://www.ps1.org) • [www.moma.org](http://www.moma.org)

### **Contact:**

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