THE MUSEUM OF MODERN ART PRESENTS FIRST U.S. INSTALLATION OF YIN XIUZHEN’S LARGE-SCALE SCULPTURE COLLECTIVE SUBCONSCIOUS

Projects 92: Yin Xiuzhen
February 24—May 24, 2010
Contemporary Galleries, second floor

NEW YORK, February 24, 2010—The Museum of Modern Art presents Projects 92: Yin Xiuzhen, the first U.S. installation of the artist’s large-scale sculpture Collective Subconscious (2007), February 24 through March 24, 2010. Yin Xiuzhen’s (Chinese, b. 1963) site-specific installations and sculptures bridge the past and the present, the environmental and the personal. Collective Subconscious is a 38-foot-long minivan that has been bisected and lengthened via a tube covered in a patchwork of secondhand garments and set upon rows of tiny wheels. A limited number of Museum visitors at a time are welcome to climb inside the caterpillar-like sculpture, where low stools provide seating and the strains of the popular Chinese pop song “Beijing Beijing” (2007) by Wang Feng fill the air, creating a refuge within the white walls of the gallery and a place for conversation and discussion.


Yin often employs quotidian materials in her work, frequently including found and repurposed textiles. Collective Subconscious incorporates used clothing taken from friends, family, and strangers. For the artist, these worn garments have the power to evoke memory, retain human experience, and convey time and place. In previous works, she has used conveyances from airplane fuselages to tractors; for this sculpture, she uses a Songhuajiang minivan. In the years before private car ownership became common in China, this type of minivan, known in Chinese as xiao mian ("little loaf of bread"), was used as a communal taxi and represented economic success for those who could afford to hail—or own—one. The work reflects the rapid social and environmental change in urban China, as communal vehicles have given way to private car ownership, and shared communist ideals have been eclipsed by individual material success.

Yin Xiuzhen, who lives and works in Beijing, trained as a painter during the rise of the artistic avant-garde in China in the mid-1980s. In the early 1990s, she shifted her practice to focus primarily on site-specific installations and sculpture. Her work has been shown internationally at the Museum für Angewandte Kunst Frankfurt, Germany (2009); 7th Shanghai Biennial, Shanghai, (2008); Venice Biennale, Venice (2007); Brooklyn Museum, New York (2007); Mori Art Museum, Tokyo (2005); Today Art Museum, Beijing (2005); 26th Sao Paulo Biennial, Sao
Paulo (2004); Walker Art Center, Minneapolis (2003); and P.S.1 Contemporary Art Center, New York (1998).

ABOUT THE CURATOR

ABOUT THE ELAINE DANNHEISSER PROJECTS SERIES
Created in 1971 as a forum for emerging artists and new art, the Elaine Dannheisser Projects series plays a vital part in MoMA’s contemporary art programs. With exhibitions organized by curators from all of the Museum’s curatorial departments, the series has presented the work of close to 200 artists to date. For further information on the series, including a listing of all Projects artists, please visit www.moma.org/projects.

SPONSORSHIP
The Projects series is made possible by the Elaine Dannheisser Projects Endowment Fund and by The Junior Associates of The Museum of Modern Art and the JA Endowment Committee.

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Hours: Wednesday through Monday: 10:30 a.m.-5:30 p.m. Friday: 10:30 a.m.-8:00 p.m. Open until 8:45 p.m. on the first Thursday of each month
Closed Tuesday

Museum Admission: $20 adults; $16 seniors, 65 years and over with I.D.; $12 full-time students with current I.D. Free, members and children 16 and under. (Includes admittance to Museum galleries and film programs). Target Free Friday Nights 4:00-8:00 p.m.

Film Admission: $10 adults; $8 seniors, 65 years and over with I.D. $6 full-time students with current I.D. (For admittance to film programs only)