

THE MUSEUM OF MODERN ART'S CAPITAL CAMPAIGN APPROACHES ITS GOAL WITH \$725 MILLION RAISED

NEW YORK, November 15, 2004—In November 1998, The Museum of Modern Art launched the most ambitious capital campaign in its history with its primary goal to build a new MoMA. The Campaign, with a current goal of \$858 million, was charged with raising funds for the expansion and renovation as well as increasing the Museum's endowment. As of November 2004, gifts and pledges to the Campaign have reached \$725 million. These gifts represent the generosity of Trustees, individual donors, corporations, foundations, and government entities. The Museum will recognize individual donors who have contributed \$5 million or more, as well as corporate and foundation gifts of \$1 million or more, on a Founders Wall in the lobby of the new building. (See separate listing)

Named spaces within the Museum include: The David and Peggy Rockefeller Building, The Ronald S. and Jo Carole Lauder Building, The Lewis B. and Dorothy Cullman Education and Research Building, The Donald B. and Catherine C. Marron Atrium, and The Edward John Noble Education Center. In addition, gifts to endow curatorial positions have resulted in the support of the following: The Celeste Bartos Chief Curator of Film and Media, The Agnes Gund Chief Conservator, Department of Conservation; The Philip Johnson Chief Curator of Architecture and Design, The Marie-Josée and Henry Kravis Chief Curator of Painting and Sculpture, The Robert Lehman Foundation Chief Curator of Drawings, The Andrew W. Mellon Foundation Conservator of Photographs, The Harvey S. Shipley Miller Curator of Drawings, The Edward John Noble Foundation Deputy Director for Education, The Abby Aldrich Rockefeller Chief Curator of Prints and Illustrated Books, and The Rona Roob Museum Archivist.

Galleries and other spaces within the Museum have been named for many of the Museum's generous supporters. (See attached listing)

The Museum also secured a significant gift from the City of New York of \$65 million for the building project, as well as \$10 million from New York State.

The next phase of the building project will include the completion, scheduled for 2006, of The Lewis B. and Dorothy Cullman Education and Research Building, an elegant mirror to the gallery building, with dramatic views of The Abby Aldrich Rockefeller Sculpture Garden. This will be the first Museum building dedicated solely to education and research, providing significantly more space for these activities. In this building, visitors of all ages will be offered such programs as family workshops, gallery talks, interactive multimedia kiosks, and "touch" tours for the visually impaired. Featuring a light-filled reading room, the expanded Library and Archives will occupy the top floors of the building. The Edward John Noble Education Center, housed within the building, will feature state-of-the-art classrooms for student courses and workshops. Teacher training

institutes and seminars will be held in the new 110-seat Celeste Bartos Theater and in The Peter Jay Sharp Foundation Seminar Room. The building will also have study centers for curatorial departments.

The Museum of Modern Art

The Lewis B. and Dorothy Cullman Education and Research Building

The Ronald S. and Jo Carole Lauder Building (11 West 53rd Street building)

The David and Peggy Rockefeller Building (new gallery building)

The Patti Cadby Birch Garden Plaza (plaza in front of Education and Research Building)

The Agnes Gund Garden Lobby

The Donald B. and Catherine C. Marron Atrium

The Edward John Noble Education Center

The Abby Aldrich Rockefeller Sculpture Garden

Second Floor

The Yoshiko and Akio Morita Gallery (media gallery)

The Kirk Varnedoe Gallery (in the Contemporary Galleries)

The Paul J. Sachs Prints and Illustrated Books Galleries

The Tatyana Grosman Gallery

Third Floor

The Philip Johnson Architecture and Design Galleries

The Leonard Dobbs Gallery

The Paul J. Sachs Drawings Galleries

The Robert Lehman Foundation, Inc. Gallery

The Edward Steichen Photography Galleries

The Robert and Joyce Menschel Gallery

The Louise Reinhardt Smith Gallery

Fourth Floor

The Alfred H. Barr, Jr. Painting and Sculpture Galleries

The Donald L. Bryant, Jr. Family Gallery
The Werner and Elaine Dannheisser Gallery
The Kathy and Richard S. Fuld, Jr. Gallery
The Mimi and Peter Haas Gallery
The Maja Oeri and Hans Bodenmann Gallery
The Nelson A. Rockefeller Gallery
The Emily and Jerry Spiegel Gallery
The David Teiger Gallery

Fifth Floor

The Alfred H. Barr, Jr. Painting and Sculpture Galleries

The Mercedes T. and Sid R. Bass Gallery
The Debra and Leon Black Gallery
The Patricia and Gustavo Cisneros Gallery
The Evelyn and Walter Haas, Jr. Fund Gallery
The Marie-Josée and Henry Kravis Gallery
The Stavros S. Niarchos Foundation Gallery
The Riklis/Lindner Gallery
The Blanchette Hooker Rockefeller Gallery
The Florene Schoenborn Gallery
The Sue and Edgar Wachenheim III Gallery
The John Hay and Betsey Whitney Gallery

Sixth Floor

The René d'Harnoncourt Exhibition Galleries

The International Council of The Museum of Modern Art Gallery
The Joan and Preston Robert Tisch Gallery

The Gary and Karen Winnick Trustee Lounge

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