The Museum of Modern Art

THE MUSEUM OF MODERN ART'S ANNUAL ARMORY PARTY TO FEATURE A LIVE PERFORMANCE BY ANNA OF THE NORTH ON MARCH 6

NEW YORK, February 7, 2019—The Museum of Modern Art will host **The Armory Party**, a benefit event with live music and DJs celebrating the opening of The Armory Show and Armory Arts Week, on Wednesday, March 6, 2019. The Armory Show is New York's premier art fair and a definitive cultural destination for discovering and collecting the world's most important 20th- and 21st-century artworks. The evening reception, along with the daytime Early Access Preview at Piers 92 and 94, benefits MoMA's exhibition programming.

The 2019 Armory Party runs from 9:00 p.m. to 12:30 a.m. and features access to the [Collection Galleries](). A VIP Hour, held from 8:00 to 9:00 p.m., includes access to *[The Value of Good Design]()* and *[Joan Miró: Birth of the World]()*, in addition to The Armory Party at 9:00 p.m.

On view through June 15, 2019, *[The Value of Good Design]()* explores the democratizing potential of design, beginning with MoMA's Good Design initiatives from the late 1930s through the 1950s, which championed well-designed, affordable contemporary products. *[Joan Miró: Birth of the World]()*, on view through June 15, 2019, focuses on the development of Miró's pictorial universe, with particular emphasis on his intense engagement with poetry, the creative process, material experimentation, and the seen and unseen world.

Anna of the North will perform a live set in the Museum's Agnes Gund Garden Lobby. Since releasing her debut album, *Lovers*, to critical acclaim in 2017, the Norwegian artist has amassed over 140 million streams, played sold-out worldwide shows, and collaborated with Tyler, the Creator. She recently unveiled her new single, "Leaning on Myself."

This year's event will be hosted by Glenn D. Lowry, The David Rockefeller Director of The Museum of Modern Art; Nicole Berry, Executive Director, The Armory Show; and The Junior Associates of The Museum of Modern Art. Additional host committee members include Sarah Arison, Dan Byers, Gabriela Borges, Laura de Gunzburg, Lauren Haynes, Charlie Pohlad, Polina Proshkina, Kristen Rey, Eva Ruiz, Roya Sachs, Sally Tallant, Marlies Verhoeven Reijtenbagh, Kristen Joy Watts, and Xiaoming Zhang.

Tickets for the benefit range from $150 to $10,000, and may be purchased by visiting moma.org/thearmoryparty2019, calling MoMA's Department of Special Programming and Events at (212) 708-9680, or emailing [specialevents@moma.org](). Please note that VIP Fair Passes and Fair Press Passes do not provide entry to the party.

The ticket levels are as follows:
- The $150 ticket level includes (1) General Admission ticket to The Armory Party (9:00 p.m.–12:30 a.m.), including access to the Collection Galleries (9:00 p.m.–12:30 a.m.)

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and (1) ticket for MoMA Vernissage Access to The Armory Show on March 6 (5:00–8:00 p.m.)

- The $250 ticket level includes (1) VIP ticket to The Armory Party (8:00 p.m. entry), including passed hors d'oeuvres and access to the Collection Galleries (8:00 p.m.–12:30 a.m.) and *Joan Miró: Birth of the World* and *The Value of Good Design* (8:00–9:00 p.m.) and (1) ticket for MoMA Vernissage Access to The Armory Show on March 6 (5:00–8:00 p.m.) and a run-of-show pass to keep coming back
- The $750 Patron ticket includes (2) VIP tickets to The Armory Party (8:00 p.m. entry), including passed hors d'oeuvres and access to the Collection Galleries (8:00 p.m.–12:30 a.m.) and *Joan Miró: Birth of the World* and *The Value of Good Design* (8:00–9:00 p.m.) and (1) VIP pass to The Armory Show (admits two), which includes MoMA Early Access at noon on March 6.
- The $10,000 ticket level includes (10) VIP tickets to The Armory Party (8:00 p.m. entry), including passed hors d'oeuvres and access to the Collection Galleries (8:00 p.m.–12:30 a.m.) and *Joan Miró: Birth of the World* and *The Value of Good Design* (8:00–9:00 p.m.) and (10) VIP passes to The Armory Show (admits two), which includes MoMA Early Access at noon on March 6.

ABOUT THE ARMORY SHOW:
The Armory Show is New York's premier art fair and a definitive cultural destination for discovering and collecting the world's most important 20th- and 21st-century artworks. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery, and patronage in the visual arts.

The Armory Show's 25th Anniversary edition will open with a VIP Preview Day on Wednesday, March 6; the fair will be open to the public March 7–10. Featuring 194 galleries from 33 countries, The Armory Show presents artworks that range from historical masterpieces to the latest contemporary projects by established and emerging artists. The fair will once again feature an acclaimed VIP Program, the Armory Live talks series; and a number of citywide events and openings as part of Armory Arts Week.

The relationship between The Armory Show and MoMA dates back to 2001, the year in which the fair dedicated its opening day to the Museum and in which the Pat Hearn and Colin de Land Acquisition Fund at The Museum of Modern Art was founded. The Armory Party at MoMA was also first held in 2001 and continues to be a much-anticipated annual art event, reflective of the deep partnership between both institutions and their shared commitment to Armory Arts Week.

The Armory Show 2019 is open to the public from March 7 to March 10. Hours are noon to 8:00 p.m on Thursday and Friday, noon to 7:00 p.m. on Saturday, and noon to 6:00 p.m. on Sunday. General admission is $52 per weekday or $57 per weekend day when you book online and $60 per weekday or $66 per weekend day at the door. The Armory Show is located on Piers 92 and 94, 711 12th Avenue, in New York City. Purchase tickets online at thearmoryshow.com/tickets.

Press Contacts:
Opening Night Reception: Stephanie Katsias, stephanie_katsias@moma.org
Daytime Press Preview: Audrey Rose Smith, The Armory Show, press@thearmoryshow.com

A limited number of press tickets are available for the opening night party at MoMA. Members of the press must make requests in advance.