# The Museum of Modern Art

# THE MUSEUM OF MODERN ART TO REOPEN TO THE PUBLIC ON AUGUST 27

Free Timed-Entry Tickets for One Month, Made Possible by UNIQLO

MoMA to Welcome Visitors Back after State and City Officials Announced New York City Museums Are Permitted to Reopen

**NEW YORK, August 17, 2020** — The Museum of Modern Art will reopen to the public on August 27, 2020, with new hours for the first month, through September 27: from 10:30 a.m. until 5:30 p.m. Tuesday through Sunday to the public; and from 10:30 a.m. until 5:30 p.m. on Mondays for MoMA members only. Admission will be free to all visitors Tuesday through Sunday, through September 27, made possible by MoMA's long-standing partner, UNIQLO.

MoMA is dedicated to providing a safe environment for all with new safety protocols that follow CDC, New York State, and New York City guidelines. The Museum's Flagship Store on 53rd Street and the MoMA Design Stores in Midtown and Soho are also open.

"We have been carefully preparing for the reopening of The Museum of Modern Art for months, to ensure the safe return of our staff and visitors, and we are ready to welcome everyone back to our recently expanded and reimagined museum," said Glenn D. Lowry, the David Rockefeller Director. "With new safety protocols and procedures in place, our audiences can continue to enjoy an unparalleled experience of our collection galleries and exhibitions and, we hope, find solace and inspiration here."

Upon reopening, the Museum will prioritize visitor and staff health while delivering on MoMA's mission to encourage an ever-deeper understanding of modern and contemporary art by implementing the following:

- Invite visitors to reserve timed-entry tickets in advance via the Museum's website MoMA.org. Beginning on August 21, tickets will be available in 30-minute slots and will be released one week in advance, in one-week blocks, every Friday at 10:00 a.m. Members enjoy priority access to all timed ticketed slots and do not need to make advance reservations.
- Limit entry to no more than 100 visitors per hour, with no time constraint on how long visitors can stay during open hours. This restricts the total number of visitors on site to 25% or less of the Museum's full capacity at all times.



- Welcome all visitors through one entrance, via the main entrance at 11 West 53rd Street.
- Comply with New York State law requiring all visitors older than the age of two to **wear face coverings** at all times; complimentary face masks will be available.
- Conduct contactless temperature checks and bag checks for all visitors using Evolv Technology. Visitors should leave at home backpacks, umbrellas, and bags over the size of 11 × 17 × 5 inches (28 × 43 × 13 cm). To protect visitor and staff health, there will be no bag or coat check services.
- Require social distancing throughout the Museum, with signs and staff guidance to enforce a socially-distanced visitor experience.
- Place hand-sanitizer dispensers throughout the Museum and maintain the highest standards of frequent cleaning and sanitization of Museum spaces.
- Install **plexiglass barriers** at ticketing, Membership, and MoMA Design Store desks and points of sale.
- As the Museum will no longer hand out physical audio guides, visitors will be
  encouraged to enjoy the Museum's audio guide and digital content on their
  personal devices via the Museum's website or app.
- On-site dining options, run by Union Square Hospitality Group, will remain temporarily closed.

Along with providing clear online explanations of these protocols during the timed ticket reservation process and onsite guidance and support from Museum staff, a series of specially commissioned illustrations will remind visitors of the shared responsibility to protect everyone's health and safety. Designer Nicolas Ménard created MoMA's <u>"Let's Stay Safe Together"</u> graphics outlining the new Museum and Stores experience. With all of these safety protocols in place, visitors will enjoy an intimate experience with more than 2,000 artworks on view in over 150,000 square feet of gallery space in the Museum's collection and special exhibition galleries.

Visitors returning to the Museum will be greeted by a special installation of the iconic "I ♥ NY" logo (1976), designed by Milton Glaser (1929-2020), mounted inside the west end of MoMA's lobby and visible from 53rd Street. Glaser's design, the concept sketch and layouts for which are in MoMA's collection, was conceived during New York City's financial crisis of 1975 and has become a symbol of hope and enduring love for the City and

New York State for more than 40 years. Displaying "I ♥ NY" when MoMA reopens highlights the resilience of New Yorkers in the face of the unimaginable losses caused by the COVID-19 pandemic and the faith that New York will re-emerge stronger than before. The Museum thanks Empire State Development and New York State for their support of this installation.

The Abby Aldrich Rockefeller Sculpture Garden, beloved by artists and museum-goers as an "Oasis in the City," will be open every day, weather permitting. MoMA's Sculpture Garden has a long history of inspiring New Yorkers as an outdoor gallery of art and a welcoming space for reflection and meditation. The current selection of works on view includes numerous favorites from the collection, ranging from Pablo Picasso's She-Goat (1950) to Alexander Calder's Black Widow (1959), and Donald Judd's Untitled (1968) to Katharina Fritsch's Group of Figures (2006–08, fabricated 2010–11). Visitors will also be greeted by Sculpture Garden mainstays including Isa Genzken's 36-foot-tall Rose II (2007) and Hector Guimard's Paris Métro Station Entrance (c. 1900).

Two previously unseen presentations will debut when the Museum reopens:

**Félix Fénéon: The Anarchist and the Avant-Garde—From Signac to Matisse and Beyond** is the first exhibition devoted to the influential French art critic, editor, publisher, dealer, and collector Félix Fénéon. The exhibition traces Fénéon's career through approximately 130 works that highlight his initiatives to help artists via his reviews, exhibitions, and acquisitions; his commitment to anarchism; his literary engagements; and his contributions to the recognition of non-Western art. The exhibition will close to the public on **January 2, 2021**, with a last look for members on January 3.

Opening in the Marie-Josée and Henry Kravis Studio, Shuzo Azuchi Gulliver's Cinematic Illumination features one of the most spectacular multiple-projection works of the 1960s. Cinematic Illumination (1968-69) is a singular work by multidisciplinary artist Shuzo Azuchi Gulliver (Japanese, b. 1947), a pivotal figure of the Japanese avant-garde and counterculture, now the subject of his first museum exhibition in the United States. The installation, a 360-degree panoramic projection environment animated by nearly 1,500 slides, will remain open until February 2021. The exhibition is presented as part of the Hyundai Card Performance Series.

MoMA's reopening program on August 27 will also include:

#### **Collection Galleries**

The new MoMA opened on October 21, 2019, with a reimagined approach to its collection presentation that highlights the creative affinities and frictions produced by displaying painting, sculpture, architecture, design, photography, media,

performance, film, and works on paper together. The presentation in MoMA's approximately 60 collection galleries proceeds along a broadly chronological spine throughout the fifth, fourth, and second floors, with each floor now offering a deeper experience of art across all mediums and by artists from more diverse geographies and backgrounds than ever before. It will remain on view when the Museum reopens, giving visitors an opportunity to revisit or discover this notable presentation. The conservation and presentation of MoMA's collection is made possible by Bank of America.

<u>Haegue Yang: Handles</u> will be open for a final viewing opportunity. Handles is a multisensory piece by Seoul- and Berlin-based artist Haegue Yang that was commissioned by MoMA as a site-specific installation for the Museum's Marron Atrium. The installation combines six dynamic sculptures, dazzling geometries, and the play of light and sound to create a ritualized, complex environment with both personal and political resonance. The commission is presented as part of the Hyundai Card Performance Series.

Sur moderno: Journeys of Abstraction—The Patricia Phelps de Cisneros Gift will remain on view to the public until September 12, 2020, with a last look for members on September 13, 2020. Drawn primarily from the paintings, sculptures, and works on paper donated to the Museum by the Colección Patricia Phelps de Cisneros between 1997 and 2016, Sur moderno celebrates the arrival of the most important collection of abstract and concrete art from Latin America by dedicating an entire suite of galleries on the Museum's third floor to the display of artists from Brazil, Venezuela, Argentina, and Uruguay.

**Dorothea Lange: Words & Pictures** will remain on view to the public until **September 19, 2020**, with a last look for members on September 20, 2020. The exhibition is the first major solo exhibition at the Museum of the photographer's incisive work in over 50 years and includes approximately 100 photographs drawn entirely from the Museum's collection.

Artist's Choice: Amy Sillman—The Shape of Shape, an exhibition of nearly 75 works from MoMA's collection selected by Sillman (b. 1955), an artist who has helped redefine contemporary painting, pushing the medium into installations, prints, zines, animation, and architecture, will remain on view to the public until October 4, 2020. The exhibition includes a wide array of works, many rarely seen, installed in a unique shelving display on the fifth floor of the Jerry Speyer and Katherine Farley Building.

**Neri Oxman:** Material Ecology will remain on view to the public until **October 18**, **2020**. The exhibition includes seven major projects that Oxman has created in the course of her 20-year career. Through her work, Oxman has pioneered not only new ideas for materials, objects, buildings, and construction processes, but also frameworks for interdisciplinary—and interspecies—collaborations. The exhibition is made possible by Allianz, MoMA's partner for design and innovation.

<u>Judd</u> will remain on view to the public in the Steven and Alexandra Cohen Center for Special Exhibitions until **January 9, 2021**, with a last look for members on January 10, 2021. The exhibition is the first major US retrospective dedicated to Donald Judd (1928–1994) in over three decades. Presented solely at MoMA, the exhibition

explores the remarkable vision of an artist who revolutionized the history of sculpture, highlighting the full scope of Judd's career through 70 works in sculpture, painting, and drawing, from public and private collections in the US and abroad. The exhibition is made possible by Hyundai Card. Leadership support is provided by the Henry Luce Foundation and Repossi.

Taking a Thread for a Walk will remain on view to the public until January 10, 2021. The installation looks at how successive generations developed new material and constructive languages from the 1890s through the 1970s, highlighting the flexibility of textiles, a medium that continues to defy easy categorization. The exhibition is made possible by Allianz, MoMA's partner for design and innovation.

**Private Lives, Public Spaces** will remain open to the public until **February 21, 2021**. The Museum's first large-scale exhibition of home movies and amateur films drawn exclusively from its collection presents largely unseen, privately produced works exploring the connection between artist's cinema, amateur movies, and family filmmaking since the 1923 introduction of small-gauge film stock heralded the unofficial birth of affordable home moviemaking. *Film at MoMA is made possible by CHANEL*.

More information about the Museum's programming for fall 2020, winter 2021, and beyond will be shared in the coming weeks.

Film screenings, live performance, and public programs remain temporarily suspended. As soon as safely possible, we look forward to reopening the Roy and Niuta Titus and Celeste Bartos Theaters, The Paula and James Crown Creativity Lab, and the Samuel and Ronnie Heyman Family Art Lab.

## **Digital Initiatives**

For those who are unable to visit in person, MoMA's <u>digital offerings</u>, including online film programming and the virtual Heyman Family Art Lab, will continue on the Museum's website, YouTube, and social media channels. <u>Magazine, Virtual Views</u>, free massive open online courses on <u>Coursera</u>, the <u>MoMA Learning website</u>, and the Museum's Education department Twitter feed, @MoMALearning, will remain active with resources, activities, and information. *Volkswagen of America is proud to be MoMA's lead partner of education.*Access and Community Programs are supported by the Stavros Niarchos Foundation (SNF).

Launching on MoMA.org on September 21, 2020, *Companion Pieces: New Photography 2020* traces correspondence between multiple images that, when paired or woven together, deliver new and more complex accounts of the world. Through multiple features on MoMA's Magazine, rolling out throughout the fall, *Companion Pieces* will present recent works by eight artists working in the US and internationally, including: David Alekhuogie (American, born 1986), Özlem Altın (German, born 1977), Maria Antelman (Greek, born 1971), Iñaki Bonillas (Mexican, born 1981), Sohrab Hura (Indian, born 1981), Dionne Lee

(American, born 1988), Zora J Murff (American, born 1987), Irina Rozovsky (American, born Russia, 1981). *Companion Pieces* is the latest iteration in the Museum's longstanding New Photography series, which since its inception in 1985 has introduced new work by almost 150 artists from around the globe to a wider audience.

MoMA PS1 will announce reopening plans in the coming days.

#### SPONSORSHIP:



Free access to MoMA through September 27 is made possible by UNIQLO. #ArtForAll

### PRESS CONTACTS:

Amanda Hicks, <u>amanda\_hicks@moma.org</u>
Meg Montgoris, <u>meg\_montgoris@moma.org</u>

For downloadable high-resolution images, visit moma.org/press.