

MoMA PS1

ANNOUNCING WARM UP 2018 CAPSULE COLLECTION FEATURING DESIGNS BY COME TEES, ANDREW KUO, AND HASSAN RAHIM

Now Available Exclusively Through MoMA Design Store and On-Site at Warm Up

LONG ISLAND CITY, New York, June 26, 2018— In celebration of the 21st season of Warm Up, MoMA PS1 has created a capsule collection of custom merchandise to coincide with the celebrated music series. The collection features three items: a beach towel designed by Come Tees, a short-sleeve T-shirt designed by Andrew Kuo, and a long-sleeve T-shirt designed by Hassan Rahim. Each was produced by EVERYBODY.WORLD, and made in the United States.

Bringing together voices from a range of art and music communities, the collection is designed to commemorate Warm Up 2018, and celebrate the network of creatives that surrounds it. The collection is priced from \$35 to \$75, and available in limited quantities. The collection will be available at the MoMA Design Store, Soho, online at store.moma.org, and on site at MoMA PS1 during Warm Up events.

“Warm Up starts with ten Saturdays of innovative music, but it is also a community of artists who choose to participate and people you meet in the courtyard summer after summer,” said Warm Up curator Naomi Zeichner, who also led the creation of the collection. “We wanted to create products that both reflect the spirit of Warm Up and hold up in their own right as objects for people to hold on to and wear year round.”

MoMA PS1’s pioneering outdoor music series Warm Up returns in 2018 with ten Saturdays presenting the best in live and electronic music. Taking place every Saturday from June 30 through September 1, Warm Up celebrates a wide range of artists: emerging and established, local and global, and across genres. This year’s program welcomes more than 75 artists including Omar S, HoodCelebrityy, SOB x RBE, Cashmere Cat, Kelsey Lu, Maxo Kream, Lizzo, A-Trak, Gang Gang Dance, Josey Rebelle, Starchild + The New Romantic, and DJ Kass, as well as the New York debut of Laff Trax, a new collaboration by Chaz Bear of Toro y Moi and Jason Chung of Nosaj Thing; a live performance by Washington, DC-based go-go band New Impressionz; and a final-day headlining set by members of Discwoman, a collective that exclusively represents women and genderqueer artists. The full lineup is available at moma.org/warmup.

Now in its 21st season, Warm Up is one of the longest running music programs housed within a museum. As an integral part of MoMA PS1’s curatorial program, Warm Up seeks to elevate innovative and underrepresented voices and connect fans with music’s most important artists. The program’s alumni include contemporary creators Four Tet, Solange, Black Dice, Cardi B, Jamie XX, and Laurel Halo, as well as legendary DJs including Ritchie Hawtin, DJ Premier, and Total Freedom.

Each year, Warm Up takes place within a site-specific installation by the winners of the annual Young Architects Program. For summer 2018, MoMA PS1’s courtyard will be transformed by Dream The Combine, a Minneapolis-based team whose design features large-scale mirrors

that create unexpected visual connections. Warm Up attendees are encouraged to visit the museum galleries and experience MoMA PS1's acclaimed exhibitions of emerging artists, new genres, and adventurous work by recognized artists.

Warm Up 2018 is organized by Eliza Ryan and Naomi Zeichner (YouTube) with Taja Cheek (MoMA PS1). The curatorial committee includes: Dean Bein (True Panther Sounds), Taja Cheek, Isabelia Herrera (Remezcla), Jonas Leon (Leon Institute), Eliza Ryan, Venus X (GHE20G0TH1K), Matt Werth (RVNG Intl.) and Naomi Zeichner.

Special thanks to Ace Hotel New York, official hotel of Warm Up 2018.

moma.org/warmup
#WarmUp2018

ABOUT MoMA PS1

MoMA PS1 is devoted to today's most experimental, thought-provoking contemporary art. Founded in 1976 as the P.S.1 Contemporary Art Center, it was the first nonprofit arts center in the United States devoted solely to contemporary art and is recognized as a defining force in the alternative space movement. In 2000 The Museum of Modern Art and P.S.1 Contemporary Art Center merged, creating the largest platform for contemporary art in the country and one of the largest in the world. Functioning as a living, active meeting place for the general public, MoMA PS1 is a catalyst for ideas, discourses, and new trends in contemporary art.

Hours: MoMA PS1 is open from 12:00 p.m. to 6:00 p.m., Thursday through Monday. Closed on Thanksgiving, Christmas, and New Year's Day.

Admission: \$10 suggested donation; \$5 for students and senior citizens; free for New York City residents, MoMA members, and MoMA admission ticket holders within 14 days of visit. Free admission as a Gift to New Yorkers made possible by the Anna-Maria and Stephen Kellen Foundation.

Directions: MoMA PS1 is located at 22-25 Jackson Avenue at 46th Ave in Long Island City, Queens, across the Queensboro Bridge from midtown Manhattan. Traveling by subway, take the E, M, or 7 to Court Sq; or the G to Court Sq or 21 St-Van Alst. By bus, take the Q67 to Jackson and 46th Ave or the B62 to 46th Ave.

Information: For general inquiries, call (718) 784-2084 or visit momaps1.org.

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