## The Museum of Modern Art

# THE MUSEUM OF MODERN ART'S ANNUAL ARMORY PARTY TO FEATURE A LIVE PERFORMANCE BY ORVILLE PECK ON MARCH 4

**NEW YORK, January 21, 2020**—The Museum of Modern Art will host the **Armory Party**, a benefit event with live music and DJs celebrating the opening of the Armory Show and Armory Arts Week, on Wednesday, March 4, 2020. The Armory Show is New York's premier art fair and a definitive cultural destination for discovering and collecting the world's most important 20th- and 21st-century artworks. The evening reception, along with the daytime Early Access Preview at Piers 90 and 94, benefits MoMA's exhibition programming.

The 2020 Armory Party will feature an open bar, a live musical performance by **Orville Peck**, and DJ sets by **Kitty Cash**, **Hank**, and **Mona**. The event will run from 9:00 p.m. to 12:30 a.m. and features access to the <u>second-floor Collection Galleries</u>, <u>Dorothea Lange: Words & Pictures</u>, and <u>Haegue Yang: Handles</u>. Party ticket purchase also includes select access to the Armory Show at Piers 90 and 94. VIP tickets feature a designated bar and lounge, early party access at 8:00 p.m. with passed hors d'oeuvres until 9:00 p.m., and exclusive access to <u>Neri Oxman: Material Ecology</u>.

Orville Peck will perform a live set in the Museum's Agnes Gund Garden Lobby. Described as country music's newest outlaw, Peck performs in handmade, fringed masks—which obscure all but his ice-blue eyes and belie his deeply personal lyrics—and ornate Nudie suits that recall the golden age of country music. Since the March 2019 release of his self-produced debut album, *Pony*, on Sub Pop Records, the enigmatic singer-songwriter has been featured on NPR and in *Billboard*, the *New Yorker*, *Rolling Stone*, the *Los Angeles Times*, *Uncut*, the *Fader*, the *Bluegrass Situation*, and *Vogue*. The record draws from country music's rich traditions, while Peck's unique and haunting baritone weaves through 12 original songs.

This year's event is hosted by the Junior Associates of The Museum of Modern Art.

Tickets for the benefit range from \$125 to \$10,000, and can be purchased by visiting <a href="moma.org/thearmoryparty2020">moma.org/thearmoryparty2020</a>, calling MoMA's Department of Special Programming and Events at (212) 708-9680, or emailing <a href="moma.org">specialevents@moma.org</a>. Please note that VIP Fair Passes and Fair Press Passes do not provide entry to the party.

### The ticket levels are as follows:

- The \$125 ticket level includes (1) General Admission ticket to the Armory Party (9:00 p.m.-12:30 a.m.), including open bar and live performance, and (1) ticket for MoMA Vernissage Access to the Armory Show on March 4 (5:00–8:00 p.m.).
- The \$200 ticket level includes (1) VIP ticket to the Armory Party (8:00 p.m. entry), including VIP lounge access, tote bag, open bar, and live performance, and (1) ticket



- for MoMA Vernissage Access to the Armory Show on March 4 (5:00–8:00 p.m.) and a run-of-show pass to keep coming back.
- The \$750 Patron ticket includes (2) VIP tickets to the Armory Party (8:00 p.m. entry), including VIP lounge access, tote bag, open bar, and live performance, and (1) VIP pass to the Armory Show (admits two), which includes MoMA Early Access at noon on March 4
- The \$10,000 ticket level includes (10) VIP tickets to the Armory Party (8:00 p.m. entry), including VIP lounge access, tote bag, open bar, and live performance, and (10) VIP passes to the Armory Show (admits two), which includes MoMA Early Access at noon on March 4.

#### **ABOUT THE ARMORY SHOW:**

The Armory Show returns in March 2020, marking its 26th year as New York's leading fair for modern and contemporary art, and definitive cultural destination in the heart of Manhattan. Staged on Piers 90 and 94, the Armory Show features presentations by nearly 180 leading international galleries, site-specific commissions and dynamic public programs. Since its founding in 1994, the Armory Show has served as a nexus for the art world, inspiring dialogue, discovery and patronage in the visual arts.

The relationship between the Armory Show and MoMA dates back to 2001, the year in which the fair dedicated its opening day to the Museum and in which the Pat Hearn and Colin de Land Acquisition Fund at The Museum of Modern Art was founded. The Armory Party at MoMA was also first held in 2001 and continues to be a much-anticipated annual art event, reflective of the deep partnership between both institutions and their shared commitment to Armory Arts Week.

The Armory Show 2020 is open to the public from March 5 to March 8 and opens to VIPs only on March 4. Hours are noon to 8:00 p.m on Thursday and Friday, noon to 7:00 p.m. on Saturday, and noon to 6:00 p.m. on Sunday. The new Pommery Soiree on Thursday, March 5, from 5:00 to 8:00 p.m. marks the first public evening of the fair. General Admission for weekdays is \$55 online and \$64 on-site. General Admission for weekend days is \$63 online and \$68 on-site. The Armory Show is located on Piers 90 and 94, 711 12th Avenue, in New York City. Purchase tickets online at thearmoryshow.com/tickets.

### **Press Contacts:**

Opening Night Reception: Stephanie Katsias, <u>stephanie katsias@moma.org</u>

Daytime Press Preview: Wednesday, March 4 at 11am at Pier 90 and at 12pm at Pier

94, press@thearmoryshow.com

\*\*A limited number of press tickets are available for the opening night party at MoMA.

Members of the press must make requests in advance.\*\*