## The Museum of Modern Art

## THE MUSEUM OF MODERN ART ANNOUNCES A NEW SEASONAL LINEUP OF ONSITE AND ONLINE OFFERINGS FOR FAMILIES

Free Admission Every Day for Kids 16 and Under, Family Gallery Talks, Kids Audio, Activity Guides, Labels, and Hands-on Spaces

**NEW YORK, November 4, 2022**—The Museum of Modern Art announced today a full slate of programs this winter season, welcoming families to connect with art and ideas in the Museum and at home. From gallery talks to online resources, kids' audio to activity guides, hands-on art making to a new Mamava pod, MoMA offers many ways to support kids and parents as they learn, explore, and spark creativity together.

MoMA offers free admission to visitors ages 16 and under every day. The Heyman Family Art Lab is now open seven days a week, offering an interactive drop-in space where kids and adults experiment, play, and create as they explore the ideas, tools, and techniques of modern and contemporary art. In the current installation, Art Lab: Line, Shape, Color, kids and adults can draw, work with wire, design emoji, engage in light-box play, and more. On November 12, a new series of Family Gallery Talks will launch for this winter season. Registration for this free program takes place online, and the public may call (212) 708-9805, or email familyprograms@moma.org with questions. Each month a new theme is introduced, as kids and adults discover art together through engaging discussions and activities.

Kids Guides, including labels, activity guides, and audio, offer new ways of connecting with art and artists for families who want to independently explore the Museum's dynamic collection and special exhibitions. Kids labels are available to download in English and Spanish from moma.org, at home or in the galleries using MoMA's free WiFi, and they invite kids to explore artists' processes and consider big ideas about art. Bilingual activity guides in English and Spanish are also available for download at moma.org and can be picked up in the Museum's lobby, the Heyman Family Art Lab, and the Crown Creativity Lab. Look out for a new guide in early December. The guides offer movement, writing, and drawing activities kids and families can do in front of artworks on Floors 2, 4, and 5. The MoMA Audio Kids Playlist explores art with audio that encourages looking closely and asking questions, and shares information about the Museum's collection. It is available for download in the galleries or at home in English, Français, Deutsch, Italiano, Español, Português, 한국어 (Korean), 日本語 (Japanese), and 中文 (Mandarin).

MoMA offers visiting families access to a Mamava pod, designed in collaboration with artist Betye Saar. The design will include artworks by Saar that are reproduced within the pod for parents and children to enjoy, including <u>Anticipation</u> (1961), which depicts the artist



pregnant with her third child and is one of Saar's few early experiments with screenprinting in MoMA's collection, and *In the Sunflower Patch* (1963) and *Flight* (1963), depicting the early years of her daughter's life. The artist also provided a quote, featured in the pod, in which she reflects on motherhood, birthing, and her printmaking practice. Located under the lobby escalators on the Museum's ground floor, the pod provides a private, comfortable space for parents to pump, nurse, and care for kids' needs. It can be accessed by downloading and using the free Mamava app.

For more information on planning a visit with kids and families, the Museum's website offers a complete list of resources at <a href="https://www.moma.org/visit/families">www.moma.org/visit/families</a>.

## **SPONSORSHIP:**



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