

The Museum of Modern Art

MoMA ANNOUNCES PARTNERSHIP WITH ADOBE TO SUPPORT THE NEXT GENERATION OF ARTISTS

NEW YORK, June 13, 2023—The Museum of Modern Art announces a multi-year partnership with Adobe, supported by The Adobe Foundation, that will empower young people from all backgrounds through increased access to art and creativity. MoMA will join the Victoria & Albert Museum in London (V&A), as an inaugural institution in the Adobe & Museums global collaboration. Through Adobe Foundation support, \$4.1 million in initial grants will be committed to support the year-one programming for Adobe & Museums and the next generation of artists and creators.

Adobe and MoMA will support creative programming that aims to triple the Museum's school and youth onsite programming capacity from 15,000 to 50,000; expand its arts partnership program with New York City public schools to support its diverse student body; and increase access to resources for emerging artists and creators in New York City. Additionally, MoMA will host one Creative Resident in 2023, inviting an artist to collaborate on a project of their choosing, while offering space to work and unique access to an artist mentor, museum collections, staff expertise, along with an opportunity to present their work publicly during and following their term as a Resident.

“We are thrilled to collaborate with Adobe and The Adobe Foundation to reach young artists and students across New York City like never before,” said Nisa Mackie, The Edward John Noble Foundation Deputy Director of Learning and Engagement at MoMA. “Their vision and commitment to access and creative expression is inspiring, and their generosity will help us do even more to center audience engagement and the impact of our programs on the communities we serve.”

“Adobe x Museums opens the expertise of world-class art institutions to the next generation of creators, giving them an unprecedented opportunity to develop and showcase their creative expression,” said Stacy Martinet, Adobe Foundation Board member. “The Adobe Foundation is proud to be investing in this first of its kind collaboration, meaningful and impactful programs that make it possible for everyone to develop creative skills needed to thrive in the 21st century workforce.”

Details and more information on the Adobe and MoMA program will be available on [moma.org](https://www.moma.org) at a later date. For more information on the Adobe & Museums collaboration and the latest Creative Programming and Creative Residents program, visit:

<https://www.adobe.com/about-adobe/creative-residency.html>

About The Museum of Modern Art, New York (MoMA)

Founded in 1929 by three progressive women under an educational charter, The Museum of Modern Art connects people from around the world to the art of our time. MoMA aspires to be a catalyst for experimentation, learning, and creativity, a gathering place for all, and a home for artists and their ideas. MoMA realizes its mission by establishing, caring for, and presenting a dynamic collection of the highest order that reflects the vitality and complexity of modern and contemporary art; by welcoming millions of people every year to explore its exhibitions and participate in onsite and online programs; by sustaining a library, archives, and conservation laboratory that are recognized as international centers of research; and by supporting innovative scholarship and publications.

About the Adobe Foundation

The Adobe Foundation creates positive change through support for creative and digital literacy, social equity and opportunity, and active engagement in the communities where we live and work. The Adobe Foundation is a private foundation created and funded by Adobe Inc.

About Adobe

Adobe is changing the world through digital experiences. For more information, visit www.adobe.com.

About the V&A

The Victoria and Albert Museum, London (V&A) is the world's leading museum of art, design and performance with collections unrivalled in their scope and diversity, spanning 5000 years of human creativity. It was established in 1852 to make works of art available to all and to inspire British designers and manufacturers. Today, its purpose is to champion creative industry, inspire the next generation, and spark everyone's imagination.

PRESS CONTACTS:

Amanda Hicks, amanda_hicks@moma.org
Meg Montgoris, meg_montgoris@moma.org
Press Office, pressoffice@moma.org

For downloadable high-resolution images, visit moma.org/press.