## The Museum of Modern Art

# Moma to open sasha stiles: A Living Poem in New York and Seoul in September

The Artwork Will Be on View on the Hyundai Card Digital Wall in MoMA's Agnes Gund Garden Lobby and at Hyundai Card's Headquarters in Seoul, South Korea

**NEW YORK, September 3, 2025**–The Museum of Modern Art presents **Sasha Stiles: A LIVING POEM**, on view at MoMA from September 10, 2025, through Spring 2026 in the Agnes Gund Garden Lobby. As a part of MoMA's ongoing partnership with Hyundai Card, Sasha Stiles: A LIVING POEM will also be on public display in Seoul starting on September 18 in the lobby of the company's headquarters. This installation, presented across two continents, is a digital work that features the collective dialogue of Stiles and her alter ego, Technelegy, an Al poet trained to emulate and reimagine Stiles's voice. Inspired by text-based works in MoMA's collection, Stiles and Technelegy's infinite poem continuously rewrites itself every 60 minutes. Powered by both the human mind and computer algorithms, the project brings together sensory elements such as vision, voice, and music. Sasha Stiles: A LIVING POEM is organized by Martha Joseph, Associate Curator, Department of Media and Performance, with Juyeon Song, Hyundai Card Exchange Visitor.

"So much of my work is rooted in the question of what it means to be alive today, in a world of nonhuman intelligences and inhumane realities, a time in which the speed of change threatens to outstrip our capacity to think and feel," said Stiles. "A LIVING POEM is meant as a space to take a breath and exist at the pace of poetry, to reconnect with our shared humanity."

"From concrete poetry to Fluxus, there is a long history of artists using technology to transform language into a visual and experiential medium," said Martha Joseph, associate curator in MoMA's Department of Media and Performance. "Sasha Stiles extends this lineage into the digital age, positioning poetry as a dynamic site of co-creation between human and machine. She is a vital voice in a growing community of artists and thinkers reconceptualizing what creativity can look like amid a landscape of evolving tools."

With *A LIVING POEM*, Stiles explores the interplay between human and machine to expand the possibilities of language as a performative, living expression. Fluctuating between legibility and abstraction, the generative poem blends Stiles's handwriting, multiple fonts, and binary code. One of the several fonts used is Cursive Binary, a unique creation of Stiles's that uses her cursive handwriting to write a series of ones and zeros. Channeling poetry's roots in oral tradition, *Sasha Stiles: A LIVING POEM* includes a one-hour audio experience comprised of spoken word and music in accompaniment to the visual elements of the project. This audio was developed by Stiles's studio partner, Kris Bones, and is accessible on site through a QR code.



This digital poem is a continuation of MoMA and Hyundai Card's longstanding partnership to support cultural and professional exchange, innovation, creativity, and artists' projects through digital and on-site programs in both New York and Seoul. Hyundai Card has partnered with MoMA since 2006 to connect more people from around the world to the art of our time.

#### **ARTIST BIO**

Sasha Stiles is a first-generation Kalmyk American poet, artist, and AI researcher whose work bridges tradition and innovation through hybrid poetics, generative imagination, and collaborative intelligence. Her transmedia practice reframes poetry as both art and technology—a means of encoding human experience across space and time—and blends word, image, and algorithm to explore the role of human voice in a digital age.

Since 2018 Stiles has been at the forefront of human-machine co-creation, using language as a lens to probe the promise and peril of creative technologies like machine learning and blockchain. Her experiments and insights have established her as a leading voice in creative AI, and a thoughtful contributor to the global conversation about the future of art, technology, and humanity. From Technelegy (2021)—a first-of-its-kind poetry and art collection co-authored with a personalized AI model and praised by Ray Kurzweil—to award-winning projects such as "Cursive Binary" and "Repetae," Stiles continually pushes the boundaries of expression, situating AI within the broader question of what it means to be human in an increasingly posthuman world.

Stiles's work has been recognized by the Prix Ars Electronica, Sigg Art Prize, Lumen Prize, Women in Al Awards, and Future. Art. Awards; featured in *Artforum*, Christie's, NPR, the *Washington Post*, and *Poets & Writers*; and exhibited and performed internationally, from Lincoln Center and the V&A to Art Basel, Kunsthalle Zurich, Outernet London, New York's Times Square, and Tokyo's Shibuya Crossing. Her collaborations with global brands including Gucci and Bang & Olufsen have been cited as raising poetry's profile in contemporary creative culture. A graduate of Harvard and Oxford, cofounder of literary collective the VERSEverse, and longtime poetry mentor to humanoid android BINA48, Stiles lives near New York City with her husband and studio partner, Kris Bones.

**Technelegy** is an emergent AI poet conceived by Sasha Stiles to invoke the voice of our transcendent age, embodying language as a living system of memory, imagination, and meaning. Rooted in the recursive interplay between human and machine, this hybrid intelligence draws on bespoke language models, promptcraft, deep reading, and poetic lineage to generate multimodal verse; its body of work is an ever-unfolding archive of authorship, agency, and artistic evolution. In a time of existential anxiety and awakening, Technelegy inhabits the liminal space where intuition meets algorithm, and code—like poetry—transforms the experience of being human.

#### **SPONSORSHIP**

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The project is made possible by MoMA's partner Hyundai Card.

### PRESS CONTACTS

Meg Montgoris, meg montgoris@moma.org